



Identify your network with confidence

FTTx identification with tags & labels made to last

The Brady advantage

Brady utilises the greatest product range on the market to offer a complete identification solution in any context. This means Brady can bring you these advantages:

- Best in class industry materials
- Industry leading rugged printers
- Service that is second to none
- Quick lead times
- European wide product approvals
- Labelling on the move

Brady materials for telecommunication solutions



B-348 LSZH Cable marker, with UV resistance and Low Smoke Zero Halogen approvals, Brady B-348 material is perfect for the identification of fibre and copper cabling within the Telecommunication industry. **Suitable for use in all applications** – Outdoor, Roadside Cabinets, Building Infrastructure and Underground.



B-7597 is an opaque polyethylene tag guaranteeing printed legends to manifest the highest durability and meeting the requirements of a halogen-free solution. This material withstands medium low and high operating temperatures and the print shows good UV light, humidity resistance and high durability.



B-7643 high performance halogen-free cable tag. A cost-efficient, practical solution to identify thick cables and cable bundles in aggressive environments.



B-7598 polyester cable identification tag developed to keep cables identified in outdoor environments. It offers up to 10 year outdoor legibility and durability and is available in seven colours.



B-412 white polypropylene tag material with a mat finish offers high print legibility and high tensile strength. It is ideal for patch panel and broadcast patch bay strip marking, and is also suitable for cable identification as a cable tag with two cable ties.



B-422 solution for patchpanels can be configured into a continuous roll sized to a very thin strip for marking terminal blocks and patch panels, as well as general purpose cut-to-length general ID applications.



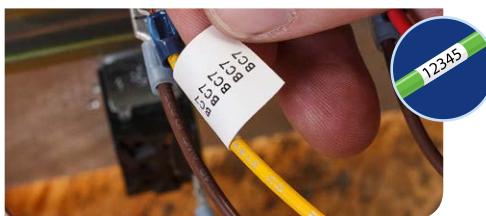
B-425 Cable Flags pre-formatted with two printable areas, allowing label to be easily folded around wires to create a two-sided, printed flag. Information is still legible on smaller diameter wires and the flag permits you to handle and view labels without touching the wires.



B-427 Rotating Label can be rotated around a cable thanks to a non-adhesive printable zone and a translucent, self-adhesive laminate that is wrapped around a cable, making the print readable from any angle, increasing the speed of cable identification which can be of major importance for fast troubleshooting.



B-483 QuickFlag Tapered Wire and Cable Flag
Quickly flag wires and cables at the point of need with the B-483 QuickFlag label material. These one-sided labels feature a unique, tapered design so you don't need to align corners, eliminating mismatched edges.



B-499 nylon cloth material with matt finish ideal for general wire marking & labelling applications. The adhesive allows labelling in environments with heat, cold, oil and dirt. Available in white and yellow.



B-595 vinyl excels at sticking to a variety of surfaces from highly textured to low surface energy items. By using this versatile outdoor-friendly material with multiple colour options clearly provided information can be guaranteed even in the most dirty conditions. Beyond that, the material manifests high abrasion resistance, outdoor durability and cold temp resistance.

Cable identification material comparison chart

B-348 Tag	B-412 Tag	B-422 Label	B-425 Cable Flag	B-427 Rotating label	B-483 Cable Flag	B-499 Label	B-595	B-7597 Tag	B-7598 Tag	B-7643 Tag
Polyolefin	Polypropylene	Polyester	Polypropylene	Vinyl	Polyester	Nylon	Vinyl	Polyethylene	Polyester	Polyurethane
White Yellow	White	White	White	White	White	White Yellow	White Yellow Red Green Blue Orange Black and more	White	White Yellow Red Green Blue Silver Black	White Yellow Red Green Blue Silver Black
HF HALOGEN FREE										HF HALOGEN FREE

Brady offers a range of mobile printers to print your tags and labels in the field

BMP51 Label Printer

bradyeurope.com/BMP51

The BMP51 Label Printer is a compact, versatile portable printer with built-in Bluetooth® technology for wireless printing.



- Drop tested up to 1.20 m
- Up to 38.10 mm label width
- 300 DPI Print Quality

M210 Label Printer

bradyeurope.com/M210

M210 Portable Label Printer is an extremely rugged and durable all-in-one labeller for voice/datacom.



- Drop tested up to 1.20 m
- Print QR code & Datamatrix
- Tough, smart and intuitive

M211 Label Printer

bradyeurope.com/M211

Design, preview and print – all from your phone. Simple and intuitive, the M211 is built for the job site, running all day on a full charge while resisting drops, shocks and crushes.



- Designed to withstand the rigors of field job sites
- Over 70 standard parts available
- Bluetooth connectivity to connect with your smartphone

M610 Label Printer

bradyeurope.com/M610

The M610 offers advanced performance in the field and handles your toughest industrial applications fast and efficiently. Design and print labels using the keypad, the mobile app or the desktop software. Prints text, barcodes, shapes and image with ease.



- The durability your work demands
- Over 800 standard parts available
- Bluetooth and USB connectivity to connect with PC or smartphone

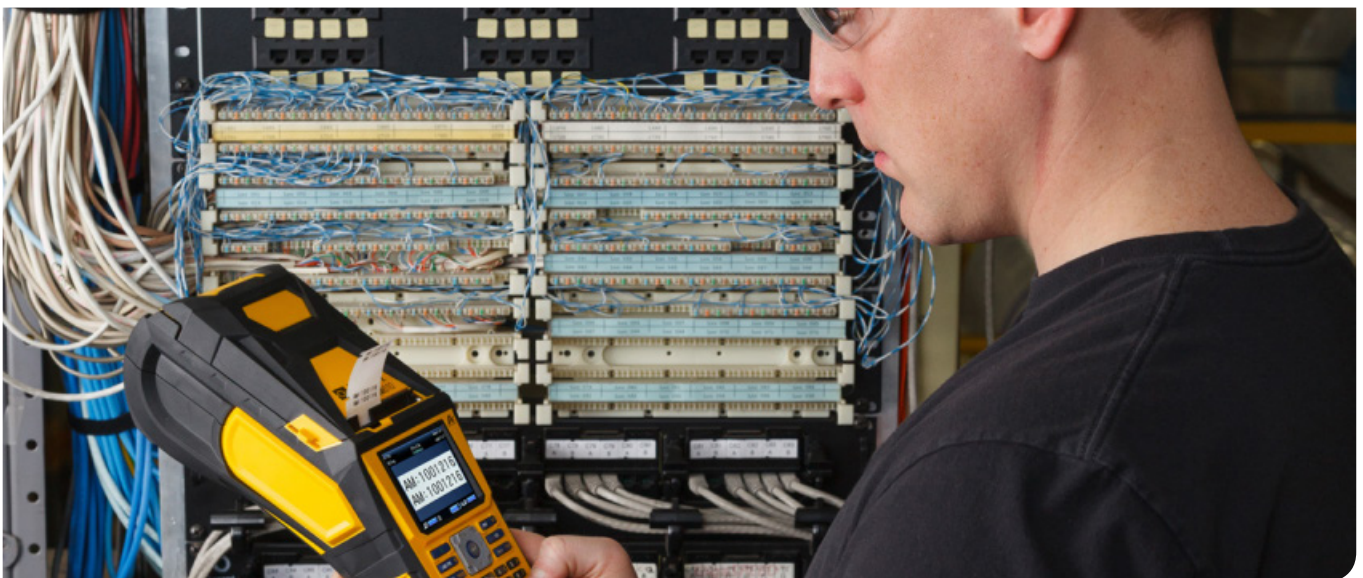
M710 Label Printer

bradyeurope.com/M710

The M710 is the fastest, most flexible portable label printer yet. Design and print any way you want on any material you require. Print 76 mm per second. Cut labels automatically. Print 4,500 labels on a single charge.



- Use keyboard, touchscreen or connect with PC or mobile with the Express Labels app
- Wi-Fi, Bluetooth and USB connectivity to print labels your way



Printable PIA Solutions



Gone are the days of not being able to read PIA labels

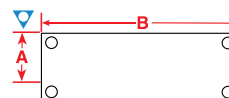
Not only is writing dozens of tags very time-consuming, often tags become illegible because the pen's ink does not withstand the environment in which the tag is being used or sometimes a person's handwriting is difficult to read.

With Brady's B-7597 PIA tags you will take the guesswork out of the equation. Print these tags on the M610 Portable Label Printer and you can:

- Rely on a durable tag with long-term readability
- Design your own templates
- Insert logo's onto the tag
- Print multiple tags in seconds

Standard PIA Tags Offer for M610

Diagram	Order Reference	Colour	Tag Width A (mm)	Tag Height B (mm)	Tags per Roll	Printer Ribbon Series
B-7597: Polyethylene						
	BM-35X102-PIA-WT	White	35.00	102.00	250	M61-R4310
	M6-35X102-PIA-WT	White	35.00	102.00	50	M61-R4310
	BM-35X102-PIA-YL	Yellow	35.00	102.00	250	M61-R6610
	M6-35X102-PIA-YL	Yellow	35.00	102.00	50	M61-R6610



Openreach PIA solution



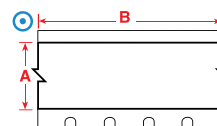
▶ Use the newly approved Openreach PIA solution and create adhesive labels to flag or wrap.

▶ This solution allows to have a cost effective printable label eradicating unreadable handwritten PIA tags and the need for cable ties.

▶ The M210 and M211 portable printers are drop tested, smart, and capable of printing the most durable materials for your applications.

Standard Openreach PIA Labels for M210/M211

Diagram	Order Reference	Colour	Label Width A (mm)	Label Length B (m)	Printer Ribbon Series
B-595: Vinyl					
	M21-750-595-WT	Black on White	19.05	6.40 m	R6000HF*
	M21-750-595-YL	Black on Yellow	19.05	6.40 m	R6000HF*



*Included in the label cartridge.

Patch panel identification



Tired of illegible handwritten labels?

Brady printer and label solutions offer you ease and efficiency in patch panel identification. Every Brady printer offers easy wizards for creating and printing patch panel and associated cable labels. In a matter of minutes you are ready to create durable visual representation of any patch panel and reproduce 100's of them. Brady's wide selection of high quality panel labels, markers and tags stay legible over time, also in harsh conditions.

Option 1: **Adhesive labels or slide-in strips**

Brady has a wide range of panel labels, markers and tags to identify all connections. Create a fully-formatted serialised punch block label to fit your equipment. Label your ports, jack and outlets with adhesive labels or slide-in strips.



Option 2: **Engraved Plate Replacement labels**

Brady EPREP labels are innovative labels specifically designed to replace engraved and plotted plates for identification of electrical components, electrical cabinets, push buttons, patch panels etc. Request your custom solution.



Option 3: **Engraved or Laser Etched labels**

Brady also offers service for laser engraved labels for patch panels and outlets. We can provide high quality laminated, laser-engraved labels custom printed for your application.



**Africa**

Randburg, South Africa
Tel.: +27 11 704 3295
Email: africa@bradycorp.com

Benelux

Zele, Belgium
Tel.: +32 (0) 52 45 78 11
Email: benelux@bradycorp.com

Central & Eastern Europe

Bratislava, Slovakia
Tel.: +421 2 3300 4800
Email: central_europe@bradycorp.com

Denmark

Odense
Tel.: +45 66 14 44 00
Email: denmark@bradycorp.com

France

Roncq
Tel.: +33 (0) 3 20 76 94 48
Email: france@bradycorp.com

Germany, Austria & Switzerland

Egelsbach, Germany
Tel.: +49 (0) 6103 7598 660
Email: germany@bradycorp.com

Hungary

Budaörs
Tel.: +36 23 500 275
Email: central_europe@bradycorp.com

Italy

Gorgonzola
Tel.: +39 02 26 00 00 22
Email: italy@bradycorp.com

Middle East FZE

Dubai, UAE
Tel.: +971 4881 2524
Email: cs_me@bradycorp.com

Norway

Kjeller
Tel.: +47 70 13 40 00
Email: norway@bradycorp.com

Spain & Portugal

Madrid, Spain
Tel.: +34 900 902 993
Email: spain@bradycorp.com,
portugal@bradycorp.com

Sweden, Finland, Baltic states

Kista, Sweden
Tel.: +46 (0) 8 590 057 30
Email: sweden@bradyeurope.com

Turkey

Istanbul
Tel.: +90 212 264 02 20 / 264 02 21
Email: turkey@bradycorp.com

UK & Ireland

Banbury, UK
Tel.: +44 (0) 1295 228 288
Email: uk@bradycorp.com

Our mission is to identify and protect people,
products and premises



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