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Partner Program

The EnGenius Elite partner program differentiates your business. The program allows for you to drive growth and profitability while building stronger relationships with EnGenius. You will be able to deliver more value to your customers and grow your business with the EnGenius Elite program offerings.







Target Customer	Installers / Resellers	Installers / Resellers	Installers / Resellers
PROGRAM REQUIREMENTS			
Buy From European Official Distributor	~	✓	~
Registered as a Partner on our Partner Portal	~	✓	~
Annual EnGenius Turnover**	N/A	N/A	€ 50,000
Complete EnGenius Certified Partner Trainings		~	✓
Participate minimum 3 new webinars per year		~	✓
1 EnGenius Certified technician			~
1 EnGenius Certified sales		✓	~
BENEFITS			
Free access EnGenius Live Webinar	~	✓	✓
Eligible for deal registration (MOQ 2500Euro) with certain discount*	~	~	~
Monthly promotion on selective products (via distributor)	~	✓	~
New product launch Preorder discount		~	~
Gold Partner Pricing			✓
Certified Partner Pricing		✓	
Annual Partner Award Plaque			✓
Annual Digital Partner Certificate (on request)	~	✓	✓
Forward leads to partners			✓
Annual Branding Workshop			~
Direct Technical Support from EU Office (English only)		~	~
Receive regular general newsletters	~	✓	~
Free Marketing Materials			~
European Partner event participation			~
NFR Kit***	1 per year	1 per year	2 per year
Access to ezWIFI Planner	~	~	~
Access to Marketing Collateral / Library	~	~	~
Limited Lifetime Warranty on selected products	~	~	~

^{*} You can always register a deal, but discount depends on the deal value

NFR kit is for testing and demo purposes

NFR kit is not to be sold for one year

Serial number will be registered and will not have standard RMA service; In case problems occur contact us directly

Each Customer is entitled to buy one/two NFR kit per year depending on partner level

Customer has to be registered as a partner on Partner Portal and can request NFR by sending an email to the account manager assigned in the partner portal

^{**} based on purchase amount

^{***}NFR Kit Conditions: